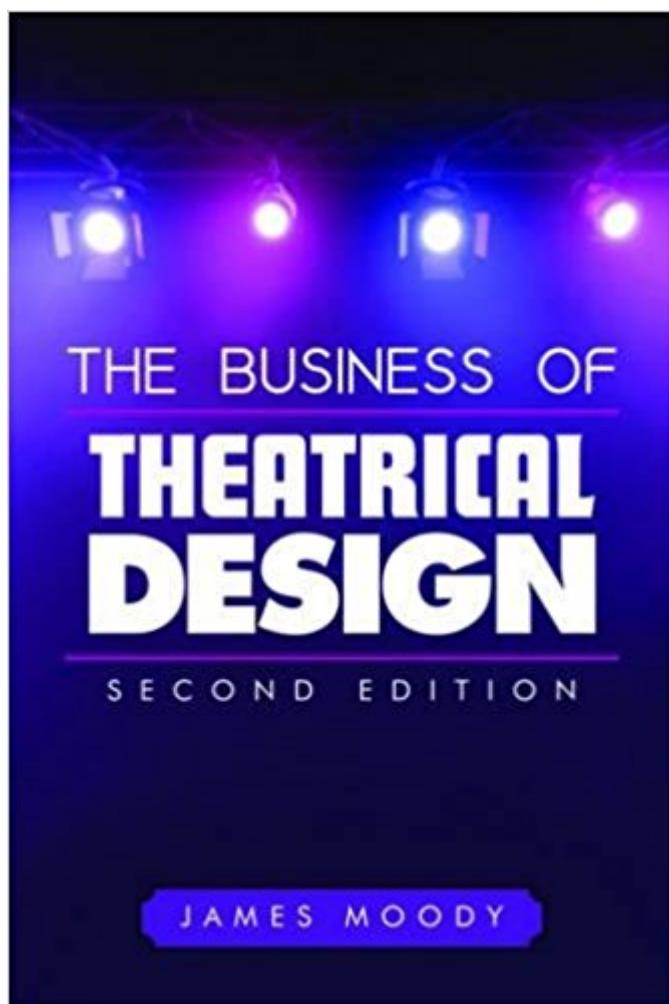The book was found

The Business Of Theatrical Design, Second Edition

Synopsis

Written by a leading design consultant and carefully updated with the latest information on the industry, this is the essential guide to earning a living, marketing skills, furthering a design career, and operating a business. With more than thirty years of backstage and behind-the-scenes experience in theater, film, television, concerts, and special events, James Moody shares his success secrets for the benefit of design students and working designers. Topics include:Â Â Finding and landing dream assignmentsNegotiating feesSetting up ideal working spacesBuilding the perfect staffOvercoming fears of accounting and record-keepingChoosing the right insuranceJoining the right unions and professional organizationsAnd moreÃ Â In addition to revealing how to get the great design jobs in traditional entertainment venues, the author shows designers how to think outside the box and seize creative, lucrative opportunitiesÃ¢â ¬â •such as those in theme parks, in concert halls, and with architectural firms. Providing the keys for passionate, talented designers to become successful businesspeople, The Business of Theatrical Design is a must-read for novices and established professionals alike.

Book Information

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Customer Reviews

James L. Moody, considered one of the founders of lighting design, is the head of the TechnicalTheatre program and technical director and lighting designer for the Theatre Academy at LosAngeles City College. He has designed lighting for over 350 theatrical productions, most recentlyDoubt at the Kansas City Repertory Theatre Company. He has received numerous

theatricaldesign awards including the Drama Logue Award, a Los Angeles Theatre Critics Award, and theDistinguished Achievement Award in Lighting Design from the United States Institute for TheatreTechnology. MoodyÃ¢â¬â„¢s other distinctions include two Emmy Award nominations for his televisionwork. In addition to The Business of Theatrical Design he is the author of Concert Lighting;Techniques, Art, and Business, now in its third edition. He lives in Los Angeles, CA.

The book is dated with how he talks of technology and having a website. Also it would be nice if he included more information for areas of theatrical design other than lighting. If he does update the book I would recommend interviewing designers from the other areas of design, or change the title to "The Business of Theatrical Lighting Design".

Great book with valuable information about the industry of theatrical design. Information comes from a first hand perspective and can help to plan a career.

Many times designers in theatre don't have the slightest clue as to what to expect when you try to make your way into the design world of theatre. Here they give you a crash course on how to navigate the business. I use this all the time when I need advice in my line of career.

Great reference book. It covers some really good material.

Useful book

The Business of Theatrical Design, Second Edition Theatrical Design and Production: An Introduction to Scene Design and Construction, Lighting, Sound, Costume, and Makeup Fundamentals of Theatrical Design: A Guide to the Basics of Scenic, Costume, and Lighting Design Loose Leaf for Theatrical Design and Production: An Introduction to Scene Design and Construction, Lighting, Sound, Costume, and Makeup Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Stagecraft Fundamentals Second Edition: A Guide and Reference for Theatrical Production The Art of Theatrical Design: Elements of Visual Composition, Methods, and Practice Teaching Introduction to Theatrical Design: A Process Based Syllabus in Costumes, Scenery, and Lighting

Theatrical Design: An Introduction Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills) Costume Design 101 - 2nd edition: The Business and Art of Creating Costumes For Film and Television (Costume Design 101: The Business & Art of Creating) Business Turnaround Blueprint: Take Back Control of Your Business and Turnaround Any Area of Poor Performance (A Business Book for the Hard-Working Business Owner) The Gay and Lesbian Theatrical Legacy: A Biographical Dictionary of Major Figures in American Stage History in the Pre-Stonewall Era (Triangulations: Lesbian/Gay/Queer Theater/Drama/Performance) Charles Ludlam Lives!: Charles Busch, Bradford Louryk, Taylor Mac, and the Queer Legacy of the Ridiculous Theatrical Company (Triangulations: Lesbian/Gay/Queer Theater/Drama/Performance) Mixing a Musical: Broadway Theatrical Sound Techniques American Gothic: The Story of America's Legendary Theatrical FamilyÃ¢â ¬â •Junius, Edwin, and John Wilkes Booth Curtain Call: The Story of a Traveling Theatrical group called Erwood Big Stock Co. Stagecraft Fundamentals: A Guide and Reference for Theatrical Production Starting Your Career as a Theatrical Designer: Insights and Advice from Leading Broadway Designers